

Academic Writing, Scientific Work and Methodology

This module gives an introduction to scientific work and methodology, including the development of academic writing skills. Based on this module the students learn the basics of science and academic work, such as the differences of empirical and theoretical research, deduction and induction reasoning as scientific approaches, paradigms and assumptions, and the formulation of a hypothesis.

Furthermore the module is designed to help students to explore and study academic texts and to improve their written communication skills in various contexts. Students will do planning, drafting and revising activities that lead to successful writing, as well as interviewing, collaborative work, and critical analysis. A strong focus is on critical reading and thinking, argumentative writing, library research, and proper documentation of sources in an academic setting.

Module code

LANG 151

Semester

1st Semester

Credits

3 ECTS

Language

English

Duration

35 Hours / 2 Weeks

Study Program

For BA Study Programs – Bank Management, Tourism and Hospitality Management, Management of Small and Medium Enterprises

Module Lecturers

- Adam Ehrlich
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- Antonio Boccia
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