

Event Management

The module Event Management gives an introduction of the basic skills and knowledge required to prepare and organize major events particularly those with multiple components and to manage all aspects of the on-site operation. This module provides competencies needed for a wide range of tourism and hospitality related activities. It has particular relevance for the meeting and events organizing sector and for visitor information services. In the same time the module aims to increase the ability to successfully tackle part in proposal/bidding processes for specific meetings/events, including the effective assessment of all details and resources to meet the bid requirements and professional presentation of application materials and documents.

Module code

MANG 338

Semester

5th Semester

Credits

4 ECTS

Language

English / Shqip

Duration

45 Hours / 2 Weeks

Study Program

Tourism and Hospitality Management

Module Lecturers

- Brunilda Liçaj