

## Global Challenges in Hospitality

This module provides the students with a comprehensive view of the tourism trends and patterns at the international level. There will be in consideration the relationship of travel to the international hotel and restaurant industry. This module shows the students how to use the helpful instrument for describing the impact of globalization in hospitality. The students are expected to attain a basic knowledge of international tourism and the methods of forecasting the future trends for the destination of the world. They will learn to interpret the problems in the hospitality industry from a global perspective. On the other hand, the students will learn about the dynamics of human interaction in a multi-ethnic and multi-cultural global job market.

### Module code

TURS 429

### Semester

6<sup>th</sup> Semester

### Credits

4 ECTS

### Language

English / Shqip

### Duration

45 Hours / 2 Weeks

### Study Program

Tourism and Hospitality Management

### Module Lecturers

- Mimoza Tasi
- Elona Kazazi