

Microeconomics I

Microeconomics I is an introductory course that teaches the fundamentals of microeconomics. This course introduces microeconomic concepts and analysis, supply and demand analysis, theories of the firm and individual behavior, competition and monopoly, and welfare economics. At its core, the study of economics deals with the choices and decisions that have to be made in order to manage scarce resources available to us. In this course, we will learn how and why these decisions are made and how they affect one another in the economy. Students will also be introduced to the use of microeconomic applications to address problems in current economic policy throughout the module.

Module code

ECON 163

Semester

1st Semester

Credits

3 ECTS

Language

English

Duration

35 Hours / 2 Weeks

Study Program

For BA Study Programs – Bank Management, Tourism and Hospitality Management, Management of Small and Medium Enterprises

Module Lecturers

- Gungor Turan
- Bruno Sergi
- Philip Hanke
- Agim Kukeli