

## Supply and Distribution (Logistics)

Supply and distribution management is a critical company function. Professionals in this field play a key role in fulfilling customer demands, ordering and managing inventory, controlling inbound and outbound shipments, reducing costs, saving time, and meeting company objectives. This course will not only show you how to create and operate a logistics function, but it will also show you how to achieve success through a combination of strategies and tactics. All elements of distribution and logistics management will be covered, including distribution, warehouse selection, material handling, packaging, order fulfillment, customer service, and inventory management, receiving, and returned goods. The course will also address key technology issues such as enterprise resource planning (ERP), bar coding, electronic data interchange (EDI), electronic commerce (e-commerce), and distribution resource planning (DRP).

### Module code

MANG 337

### Semester

5<sup>th</sup> Semester

### Credits

5 ECTS

### Language

English

### Duration

55 Hours / 3 Weeks

### Study Program

For BA Study Programs –Management of Small and Medium Enterprises

### Module Lecturers

- Mehmet Zirek
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