|  |  |
| --- | --- |
| **CURRICULA: Small and Medium Enterprise Management** | |
|  |  |
| **Subject** | **Credits** |
| Mathematics | 4 |
| Accademic Writing and Scientific Research Methods | 3 |
| Introduction to Information Technology | 4 |
| Statistics | 4 |
| Public and Civil Law | 5 |
| Business and Labour Law | 4 |
| Introduction to Business | 4 |
| Introduction to Finance | 4 |
| Microeconomics 1 | 3 |
| Introduction to Marketing | 4 |
| Introduction to accounting | 5 |
| Business Planning, Investing and Financing | 5 |
| Microeconomi 2 | 3 |
| SME Marketing | 5 |
| Project Management | 5 |
| Managerial Accounting | 4 |
| Human Resource Management | 4 |
| Management and Leadership | 4 |
| SME Accounting | 4 |
| Financial Analysis | 5 |
| Macroeconomics | 5 |
| Sales Management | 5 |
| Logistics and Distribution | 5 |
| Taxation | 5 |
| Economic Policy | 4 |
| Global Supply Chain Management | 4 |
| Strategic Management | 4 |
| Production and Quality Management | 4 |
| International Economics | 3 |
| Market and Competition Analysis | 3 |
| **Electives** |  |
| Business Communication | 4 |
| Environmental Management | 4 |
| Consumer Marketing | 4 |
| Cross Cultural Management | 4 |
| Entrepeneurship | 4 |
| Customer Relationship Management | 4 |
| Decision Making | 4 |
| Organizational Behaviour | 4 |
| **Practice** |  |
| Introduction to company | 6 |
| Marketing | 6 |
| HRM / Accounting | 6 |
| SME Management / Financial Analysis | 6 |
| Strategic Management / Investments -Financing | 6 |
| **Bachelor thesis** | 9 |